

BUILDING

ALABAMA'S

BIOHORIZONS

Sponsor Prospectus

Annual Conference

April 25-26, 2022

Grand Bohemian
Mountain Brook, AL

BIO
ALABAMA



Why Support BIO Alabama



BIO Alabama is the leading advocate for Alabama's bioeconomy. We represent the state on a national and international stage, promoting the intellectual and innovative capital that make our state a premier place to invest, start, and grow in bioscience. As a 501(c)(6) organization, the support we receive through sponsorships and advertisements directly impacts our programming and allows us to serve bioscience researchers and business leaders across Alabama.



Sponsorship Opportunities

Presenting Sponsor \$10,000
2 noncompetitive sponsorships

- Recognized as presenting supporter of BIO Alabama at all BIO Alabama events and on BIO Alabama's website until June 1, 2022.
- Opportunity to claim sole sponsorship of one prestigious event: the cocktail hour on April 25th or the keynote speaker luncheon on April 26th. Signage provided by BIO Alabama.
- 1/2 page ad in the digital 2022 Annual BIO Alabama Resource Guide (*sponsor responsible for artwork*)
- On-stage recognition at conference kick-off
- First right of refusal for same level sponsorship the following year
- Exhibit table at conference
- Access to conference registration list
- Acknowledgement in event promotion
- Five annual conference registrations
- Company logo displayed on annual conference website landing page
- Company logo displayed on all annual conference material

Premier Sponsor \$7,500
3 noncompetitive sponsorships

- Opportunity to claim sole sponsorship of one of the following feature events: April 25th boxed luncheon, BIO billiards on April 25th, Chairman's address breakfast (April 26th). Signage provided by BIO Alabama.
- 1/4 page ad in digital 2022 Annual BIO Alabama Resource Guide (*sponsor responsible for artwork*)
- First right of refusal for same level sponsorship the following year
- Exhibit table at conference
- Access to conference registration list
- Acknowledgement in event promotion
- Four annual conference registrations
- Company logo displayed on annual conference website landing page
- Company logo displayed on all annual conference material

Major Sponsor \$5,000
10 noncompetitive sponsorships

- Opportunity to claim sole sponsorship of one of the following feature programs: registration pastries (April 25th), a general session (includes speaker introduction rights, if desired), or a breakout "cluster" session. Signage provided by BIO Alabama.
- Exhibit table at conference
- Access to conference registration list
- Acknowledgement in event promotion
- Three annual conference registrations
- Company logo displayed on annual conference website landing page
- Company logo displayed on all annual conference material



Partner Sponsor
Unlimited sponsorships

\$2,500

- Exhibit table at conference
- Access to conference registration list
- Two annual conference registrations
- Company logo displayed on annual conference website landing page
- Company logo displayed on all annual conference material

Supporter Sponsor
Unlimited sponsorships

\$1,000

- Access to conference registration list
- One annual conference registration
- Company logo displayed on annual conference website landing page
- Company name displayed on all annual conference material

Sponsor Deliverables

- High resolution logo in jpg/png and eps format
- Remit payment NET 30 once agreement is fully executed

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