



FOR IMMEDIATE RELEASE

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gener8tor Announces 50 Companies Participating in Fall Pre-Accelerators Nationwide

BIRMINGHAM, ALABAMA- Top-ranked startup accelerator gener8tor announced today the participants selected for 10 of its Fall 2020 gBETA cohorts. The 50 startups are located across the country, and represent a wide variety of industries and verticals, including IIoT, Medtech, SaaS and beyond.

The Fall 2020 gBETA cohort is the inaugural cohort for the Bronze Valley Accelerator. The Bronze Valley Accelerator focuses on supporting female entrepreneurs and entrepreneurs of color.

gBETA is a free, seven-week accelerator that works with five startups at a time for no fees and no equity. gBETA is a program of nationally ranked startup accelerator [gener8tor](#). Each cohort is kept small to ensure meaningful engagement with the gener8tor team, network and other resources. Participants receive intensive and individualized coaching and access to gener8tor's national network of mentors, customers, corporate partners and investors.

"Bronze Valley is committed to creating and maintaining an entrepreneurial environment that is more nurturing, more supportive and more inclusive," said Bronze Valley President & CEO Neill S. Wright. "This cohort of promising startups represents a great start for the Accelerator."

The program is designed to help startups gain early customer traction on their product or idea, and establish metrics that can make them competitive applicants for full-time, equity-based accelerators or seed investment.

"Bronze Valley serves as an important element in our efforts to enhance the vitality of Alabama's innovation ecosystem, and the selection of the first class of startups represents a major milestone for the Accelerator," said Greg Canfield, Secretary of the Alabama Department of Commerce. "The guidance and mentorship these entrepreneurs will receive from Bronze Valley will play a vital role in launching their companies to the

next level."

The 10 Fall programs kicked off on Thursday, Oct. 1, and the startups will work with the gener8tor team over the course of seven weeks to meet mentors, gain customer traction and pitch to investors. Due to COVID-19, the Fall 2020 programs are all being held virtually.

These programs will culminate in gener8tor's first gBETA Pitch Series, "[gener8tor is Grateful For....](#)," which will highlight each of the fifty companies via Pitch Night events taking place each night the week before Thanksgiving. This series will be an opportunity to listen and learn more about the companies, network with the founders and other community members and celebrate everything we have to be thankful for during this time. To view information about the full Pitch Series, [click here](#). Bronze Valley Accelerator's cohort will be highlighted during Virtual Pitch Night on Wednesday, Nov. 18, at 5 p.m. CT. For more information and to RSVP, [click here](#).

"The gener8tor and Bronze Valley partnership connects local and national partners, mentors and investors to support underrepresented founders in our region," said Haley Medved Kendrick, Bronze Valley Accelerator Director. "The inaugural cohort showcases the creativity, resiliency and bravery of our people, and offers a clear example of the innovation happening in our state."

The accelerator is supported by [Bronze Valley](#), [Alabama Power](#) and the [Alabama Department of Commerce](#). The Bronze Valley Accelerator is held three times per year, with five Alabama-based companies accepted per cohort to ensure a high level of individualized attention. The Bronze Valley Accelerator works with companies across all industries and business models. Those interested in learning more can reach out to Bronze Valley Accelerator Director Haley Medved Kendrick at haley@gener8tor.com or visit bronzevalleyaccelerator.com/.

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Bronze Valley Accelerator Fall 2020 Cohort



Acclinate Genetics integrates culture and technology to educate and engage diverse individuals so they can make informed decisions about genomic research and clinical trial participation. With a platform that protects privacy, Acclinate Genetics utilizes machine learning and predictive analytics to ensure selection of more diverse participants. **Acclinate Genetics has formed partnerships with an academic institution/clinical trial organization customer, and recruited hundreds of users nationwide.**

Co-Founders: Del Smith and Tiffany Jordan-Whitlow | del@acclinategenetics.com
tiffany@acclinategenetics.com | acclinategenetics.com nowincluded.com



Babypalooza provides new and expectant moms with a trusted and supportive community from pregnancy to preschool. Babypalooza simplifies the transition to motherhood through virtual and hybrid events, online courses and trusted product information. Through community, Babypalooza links moms to products, resources and each other. **Babypalooza has over 100,000 monthly users and hosts monthly virtual events in partnership with top CPG baby brands and local companies in markets nationwide.**

CEO & Founder: Cecilia Pearson | cc@babypalooza.com | babypalooza.com

CANCER U

Cancer University (Cancer U) empowers, educates and engages cancer patients and caregivers through its online membership platform. With its holistic university-style model, Cancer U combines coaching, courses and community to teach its members how to advocate for their cancer care. Cancer U improves outcomes for patients and caregivers, and provides connection to healthcare providers. **Cancer U has 1 committed Comprehensive Cancer Center pilot and over 100 beta users in 20+ states, representing 10 different cancers.**

CEO & Co-founder: Andrea Wilson Woods | andrea@cancer.university | cancer.university



H2T Digital Co.'s SaaS platform eliminates the guesswork of college and career fit. Educational institutions and workforce development programs help users to understand their industry interests using H2T Digital Co.'s proprietary VocationalDNA© measure. Employers utilize the H2T Digital Co. platform as a pre-hiring tool to objectively rank candidates in relation to specific occupational elements, ultimately leading to better hiring decisions for both parties. **H2T Digital Co. has generated \$20K in revenue since the product launch in April 2020.**

CEO & Co-Founder: Darius Foster | drf@h2tdigital.com | h2tdigital.com



pmngr offers a simple, easy-to-use software platform for full-scale project management. pmngr bridges the gap between usability and depth of functionality for small to medium size project management consultants or contractors. pmngr allows users to manage cost, track high level schedule milestones, track ongoing action items and generate client reports, all from the platform. **pmngr piloted with 10 internal users and recently landed its first major corporate client using the platform to manage its energy services project portfolio.**

Co-Founder: James Kemp | jkemp@kempms.net | pmngr.co

To view all the gBETA companies in the Fall 2020 cohorts [click here](#).

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About gener8tor

[gener8tor's](#) turnkey platform for the creative economy connects startup founders, musicians, artists, investors, universities and corporations. The gener8tor platform includes pre-accelerators, accelerators, corporate programming, conferences and fellowships.

About gBETA

[gBETA](#) is a program of nationally ranked startup accelerator gener8tor. gBETA is a free accelerator for early-stage companies. Each program is capped at five teams and requires no fees and no equity.

About Bronze Valley

[Bronze Valley](#) is a non-profit, early stage venture investment platform that supports high growth, innovation and technology-enabled companies created by diverse, underrepresented and underestimated founders. The mission of Bronze Valley is to provide an education-to opportunity-to outcome pipeline for communities that are underrepresented in technology careers and in fields where innovators will shape the future.